

In Every Generation....

A Take-Home Haggadah Insert

In every generation, each person is obligated to see himself as if he personally went out just now from the slavery of Egypt.

- the Mishna in Maimonides, Mishneh Torah; Laws of Hametz and Matzah 7:6



Just as the food on the Seder plate is symbolic of our history and our striving to be a holy people, all the food we eat is symbolic of our relationship with G-d, the world and the people around us.

See Reverse Side:
“The Four Consumers”
for use at your own
Passover Seder.



Magen Tzedek is a national project led by the Hekhsher Tzedek Commission of the United Synagogue of Conservative Judaism and the Rabbinical Assembly to ensure and acknowledge excellence and ethics in kosher food production.

*To be involved locally, contact **Jewish Community Action**
(melissa@jewishcommunityaction.org, 651-632-2184)*

The Four Consumers:

What does the wise consumer ask?

We must tell her that learning of the standards for worker pay and benefits, safety and training, treatment of animals, care for the environment, and corporate integrity, and then telling others about Magen Tzedek, will help bring about the ethical certification of kosher food.

What does the indifferent consumer ask?

Why should I care about how workers and animals are treated? Operating a business in a fair and open manner, treating workers well and caring for the environment are basic Jewish laws and ethical principles that must be observed when producing kosher food.

What does the simple consumer ask?

What is the Magen Tzedek? And we shall say to her that by meeting the Magen Tzedek standards, by producing kosher food in an ethically responsible way, kosher food producers will be making products that enhance the mitzvah of keeping kosher and respect Jewish ethical responsibilities.

As for the consumer who does not know how to ask, we must tell him that we are concerned about the conditions of workers because we were once slaves in Egypt and we identify with their oppression.

*Prepared by Jewish Community Action members.
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